

**Process Documentation of
Admission Drives
and Camps
(15th July to 15th August 2006)**

October 2006

Girls Going to School
Initiative



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I. Introduction to the Initiative

The “Getting Girls to School Campaign” was launched in Delhi in the month of June 2006. It is about *a mass city level movement to address discrimination issues that lead to gender disparity in education*. This campaign is being run through a network of 11 NGOs¹. All the partners have been working on issues related to education in the slums of Delhi, with a specific focus on the girl child.

The campaign’s focus is on getting girls into school; raising awareness about issues leading to gender disparity; generating public support towards the cause; and mobilizing resources so as to contribute towards the National Development Goals of eliminating gender disparity in education.

The situation of girls’ education in the slum communities of Delhi is critical and needs special attention. In Delhi’s urban slum areas the magnitude of out of school girl children is high compared to the boys. Parents have a strong gender bias towards boys as they consider the future financial gain of educating boys much higher compared to costs involved for educating girls who are perceived as a ‘burden.’ Lack of basic facilities account for a high drop out rate of girls as is noted in Delhi where 48% schools did not have lavatories and 6% did not have the drinking water. An educational survey of UEE mission indicated that 25% to 30% children, mostly girls, drop out between grade one and five.

Issues and problems associated with girls’ education:

- Poverty - parents cannot afford educating all children; see value in educating sons School fees and expenses seen as exorbitant
- Inadequate school facilities, e.g. no lavatories or drinking water facilities
- Community’s lack of awareness on benefits of education.
- Sexual harassment inside and on the way to schools/ Child Abuse
- Early marriage and adolescent pregnancy
- Migration/ Child Labour/ Child Trafficking
- Girls overburdened with domestic chores & care of siblings
- Exploitation at various levels
- Violence in schools/homes
- Corporal punishment
- Discrimination
- Problems on both the demand and supply side of education. In the demand side there is reluctance at the family level to send the girls to school. In the supply side parents face problems in the admission process itself in terms

¹ For details on Campaign Network group, see appendix

of the government school authorities asking them for documents which are, in fact, not required; charging more fees than the government stipulated norm or, blatantly refusing admissions without any reason.

Some expected outputs of the campaign are:

- Improved capacities of the partner NGOs and community groups
- Improved environment and access to education for girls
- Enhanced capacity of the community members to deal with school authorities.
- Lobbying for improvement in at least one infrastructure facility in school premises
- Demonstrated changes in the attitudes and perception of community about the girl child's education
- Establishment of stakeholder networks
- Increase in enrollment and decrease in drop out rates for girls.

II Some Proposed Activities

- A. Admission Drive
- B. Community Survey
- C. School Survey
- D. Children's Consultation
- E. Theater as a communication strategy
- F. Child Speak programme wherein children are the spokespersons for their own problems

III. Introduction to the Admission Drive



BANNER OF THE DRIVE

Admission Campaign and Enrollment drive is an innovative approach towards mobilizing the

community efforts at mass level, to identify and enroll all out of school children in the age group of 6-14 yrs, into the formal school system. This was the first major activity of the campaign during July and August. The objective behind the admission drives was the facilitation of the process of

girl's admissions in government schools.

At the community level, there are many hindrances for girls' admission to schools. The admission drive was conducted to troubleshoot the problems listed earlier.

IV. Admission Drive Activities

a) The community workers at all the sites mobilized the parents through activities like street plays, small surveys, painting competition, rallies by children, etc. The drive helped in identification and enrollment of all the out of school children in the formal school system.

b) Rallies were conducted in all communities by the children; this helped intensify the ongoing efforts of sensitizing and motivating the community members. Children participated in this process with great enthusiasm; they shouted inspirational

slogans and distributed the pamphlets specially designed for the drive.



GIRLS IN THE COMMUNITY RALLY



ADMISSION DRIVE CAMP-HOLAMBIKALAN

c) Two 'Admission Drive' camps were held at each NGO site, either inside or near the government schools in the areas for facilitating and helping the parents through the admission process.

The following points give an idea about the kind of guidance and information that was provided during the camps:

- i) The NGOs helped the parents and children in filling out the forms, giving information about the process and also intervening in cases where the school authorities were not meting out fair treatment to the parents and children.

ii) The admission drive process also helped find some specific cases of girls where extra measures were required and accordingly action was taken to solve the problems. For instance, in cases where the parents wanted to send the girls to school but did not have the money to afford it, the NGOs helped them out monetarily; in some cases, the parents had to be counseled for sending their girls to school.

Banners were also put up all over the community to inform people about the camps.

d) Pamphlets² and fliers giving out information about the admission procedure in government schools, the available schemes and also the admission drive dates, were distributed throughout the community.

e) Parent –teacher interfaces organized to address misc. issues and problems such as inadequate school infrastructure, inadequate seating space in class rooms, random rules being applied for admissions



STAKEHOLDER INTERFACE

f) NGO representatives met with the principals and teachers in their geographical areas to make them aware of the campaign.

h) Creating awareness through painting competitions, performing plays and showing relevant movies on the importance of girls' education.

Total No. of Admissions during the drive:	1831
No. of Girls	950
No. of Boys	881

As a follow up to the admission drives, the girls admitted through the drive will be tracked for a period of 6 months. This activity will help ensure that the girls do not drop out and in case there are any specific problems, the NGOs will try and resolve

² For a copy of the pamphlet, refer to the appendix

them. Gender sensitization camps will also be organized in the communities with the mothers of girls to reinforce the importance of girls' education.

V) Conclusion and Future Plans

The Admission Drives were the first major activity of the campaign. This will be followed by a baseline survey that will be conducted in all the communities to ascertain the number of girls still out of school and the reasons behind the same. The partner NGOs are also conducting reality check surveys to find out the infrastructural conditions of the schools in their areas.

These surveys will help us to arrive at an understanding of the situation in the communities and where exactly are the interventions needed.

With success in our existing endeavors we hope to scale up the campaign and involve more NGOs in the network.

VI) Annexure


Annexure 1: Campaign Network Group

NGO Campaign Locations



- 1) VIDYA in *Munirka Basti* – (South West A District)
- 2) SAYA in Welcome colony, Seelampur (North East District)
- 3) Sakshi in *Jasola village and Okhla* (South District)
- 4) SPOWAC in *Paharganj* Central District
- 5) Bhartiya Navdeep Samiti in *Shakurpur Village* East District and *Pitampura* North West B District)
- 6) Rasta in Patparganj (East District)
- 7) Vigyan Vijay Foundation (VVF) in *Palam* (*Mahavir Enclave and Manglapuri*) (South West B District)
- 8) Kalyanam in *Sangam Vihar* (South District)
- 9) Navjyoti in *Holambikalan Village* (North West A District)
- 10) ABHAS in *Tughlakabad Fort Area* (South District)

Annexure 2: Pamphlet For Admission Drive



शिक्षा है अनमोल रत्न, पढ़ने का तुम करो जतन।

“आओ स्कूल चलें”

विशेष दाखिला अभियान।

(15 जुलाई से 31 जुलाई और 16 अगस्त से 31 अगस्त)
GETTING GIRLS TO SCHOOL CAMPAIGN-2006

दिल्ली सरकार यह सुनिश्चित करने के लिए वचनबद्ध है कि प्रत्येक बच्चा स्कूल जाए। इसी कड़ी में इन्डिया स्पॉन्सर फाउन्डेशन और आभास संस्था ने दिल्ली की स्वयं सेवी संस्थाओं के साथ मिलकर बालिकाओं को स्कूल भेजने का दृढ़ निश्चय किया है।

सरकारी स्कूलों में दाखिला 1 जुलाई से 31 अगस्त तक जारी है। सभी गैर सरकारी संगठनों, सामुदायिक कार्यकर्ताओं, नागरिकों तथा अन्य जनता से अनुरोध है कि इस दाखिला अभियान में हमारे सहयोगी बनें।

हाँ! आप मदद कर सकते हैं।

कृपया अपने इलाके/क्षेत्र के विद्यालय न जाने वाले सभी बच्चों, विशेषकर बालिकाओं, की पहचान करें तथा नजदीक के विद्यालय में उनका नाम लिखाने में मदद करें।

दाखिले के लिए कोई प्रमाणपत्र तथा कोई शपथपत्र ज़रूरी नहीं है।

सरकारी विद्यालयों में उपलब्ध सुविधाएं:-

- दिल्ली नगर निगम के सभी स्कूलों एवं सर्वोदय विद्यालयों की प्राथमिक कक्षाओं में पुस्तकों एवं कापियों का निःशुल्क वितरण।
- दिल्ली नगर निगम के सभी प्राथमिक स्कूलों में फ्री यूनिफार्म का वितरण।
- सभी प्राथमिक कक्षाओं के लिए आधी छूट्टी में भोजन की व्यवस्था।
- ग्रामीण छात्राओं के लिए फ्री बस-पास की व्यवस्था (शिक्षा निदेशालय दिल्ली प्रशासन)
- ग्रामीण एवं जे. जे. कालोनी की छात्राओं के लिए विशेष स्टाइपेन्ड (सहायता छात्रवृत्ति) का प्रावधान (शिक्षा निदेशालय दिल्ली प्रशासन)
- उत्तम उपलब्धि पर प्रोत्साहन पुरस्कार।

आभास

संयोजक: और

इन्डिया स्पॉन्सर फाउन्डेशन

अधिक जानकारी के लिए सम्पर्क करें:

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Annexure 3: Calendar of Partner NGO Admission Drive Activities

Date	NGO	Activity	Location
18 th July 2006	Rasta	Prabhat Pheri and Slogan Writing Competition	Madhu Vihar, Near Patparganj Bus Depot, New Delhi
19 th July 2006	SPOWAC	Admission Drive Camp	Paharganj, New Delhi
20 th July 2006	ABHAS	Admission Drive Camp	Tughlakabad Village, New Delhi
21 st July 2006	Sakshi	Prabhat Pheri	Okhla Village to Joga Bai Extension, New Delhi
	Vidya	Prabhat Pheri	Motilal Nehru Camp, Munirka, New Delhi
	Abhas	Rally	Tughlakabad Village, New Delhi
	Saya	Admission Drive Camp	Welcome Colony, Seelampur, New Delhi
22 nd July 2006	Bhartiya Navdeep Samiti	Admission Drive Camp and Rally	Pitampura, New Delhi
	Sakshi	Admission Drive Camp	Jasola Village, New Delhi
	Abhas	Parents-Teachers interface	Tughlakabad Village, New Delhi
	Rasta	Admission Drive Camp and Rally	Indira camp part I Madhu Vihar, Near Patparganj Bus Depot, New Delhi
	Kalyanam	Admission Drive Camp	J.J.Colony Madangir (Dakshin Puri) New Delhi
23 rd July 2006	Sakshi	Admission Drive Camp	Old Jasola Village, New Delhi

	Vidya	Admission Drive Camp	Motilal Nehru Camp, Munirka, New Delhi Sector 3, RK Puram, New Delhi
24 th July 2006	SPOWAC	Admission Drive Camp	Multani Danda, Paharganj, New Delhi
27 th July 2006	Rasta	Admission Drive Camp	Mandawali, New Delhi
	Vidya	Admission Drive Camp	Motilal Nehru Camp, Munirka, New Delhi
	Saya	Admission Drive camp	Janta Mazdoor Colony, Seelampur, New Delhi
	Navjyoti Delhi Police Foundation	Admission Drive Camp	Holambikalan Resettlement Colony, Delhi
28 th July 2006	Navjyoti Delhi Police Foundation	Admission Drive Camp	Holambikalan Resettlement Colony, Delhi
	VVF	Admission Drive Camp	Manglapuri Basti, Near Palam, New Delhi
29 th July 2006	BNS	Admission Drive Camp	Shakurpur basti, Anandwas, Near Punjabi Bagh, New Delhi
	Kalyanam	Admission Drive Camp	Ratia Marg, Sangam Vihar, New Delhi
11 th August 2006	VVF	Admission Drive Camp	Mahavir Enclave, Palam, New Delhi